

## NTT TechnoCross Sponsors the e-Motorsports Event "Honda Racing eMS 2025" Hosted by Honda Racing Co., Ltd.

NTT TechnoCross Corporation (Head Office: Minato-ku, Tokyo; President: Atsuko Oka; hereinafter "NTT TechnoCross") will sponsor the Honda Racing eMS 2025 e-motorsports event hosted by Honda Racing Co., Ltd., which will begin its global qualifying round on August 29, 2025.

NTT TechnoCross's vision is to be a leading software company that continues to co-create the future with its customers, and its mission is to provide value to customers by combining cutting-edge technologies and services with NTT Laboratories' technologies toward the realization of a sustainable society.

Honda Racing eMS 2025 is a project aimed at realizing sustainable motorsports—one of Honda Racing (HRC)'s corporate philosophies—through the use of cutting-edge technologies. NTT TechnoCross supports this vision and decided to sponsor the event. Because the race uses a simulator, participants of all ages and physiques can easily participate from all over the world.

As part of this sponsorship, the special livery vehicle, NSX CONCEPT-GT '16, will feature logo stickers of iDoperation and HM-neo which are NTT TechnoCross's solution products. You can check out these logos showcased on the realistic NSX CONCEPT-GT '16.



Participation Prize: The Special Livery Vehicle, NSX CONCEPT-GT '16 with NTT TechnoCross's Product Logos

iDoperation provides comprehensive support for privileged ID management, privileged ID lending, and privileged ID usage inspection, all of which are essential for effective privileged access management. It has maintained the No. 1 market share in the PAM field for 11 consecutive years. \*<sup>1</sup>

[\(https://www.ntt-tx.co.jp/products/idoperation/\)](https://www.ntt-tx.co.jp/products/idoperation/)

HM-neo is a centralized system for managing employee health. It has been implemented in over 1,100 companies and offices with a focus on health management, and holds the No. 1 market share among major companies in this product category. \*<sup>2</sup>

[\(https://www.ntt-tx.co.jp/products/hm-neo\)](https://www.ntt-tx.co.jp/products/hm-neo/)

## Glossary

\*<sup>1</sup>:Source: 2024 Overview of Network Security Business Survey and 2014-2024 Overview of Network Security Business Survey by Fuji Chimera Research Institute

\*<sup>2</sup> : Based on the 2024 edition of the report titled 'Current Status and Outlook of the Corporate Healthcare Solution Market' by Deloitte Tohmatsu MIC Research Institute Co.,Ltd

\*iDoperation is a registered trademark of NTT TechnoCross Corporation.

\* HM-neo is a registered trademark of NTT TechnoCross Corporation.

\* Product names, company names, and other proper names are generally the trademarks or registered trademarks of their respective companies or organizations.

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